



Project: Nopalea™ Explosion

April 1, 2009

Dear Affiliate Member,

On March 26th TriVita launched its newest wellness product, Nopalea. Under the new brand-line extension Sonoran Bloom™, Nopalea is an exciting new product loaded with a rare class of antioxidants to help the body detoxify and reduce inflammation. This unique product is poised for explosive long-term growth and international expansion.

To celebrate the opportunity Nopalea brings to us we are hosting a contest with cash prizes including \$10,000.00 for first place prize. This contest is being held to help launch your business by getting people plugged into the *Share and Earn* training program and the 3-Step Success System. (*Visit sonoranbloom.com for more information*)

This fun and exciting contest is another layer of potential compensation in addition to the 70% Weekly Accelerator Bonus. Any active Affiliate Member is eligible to qualify and everyone who participates is guaranteed to win something.

Nopalea is getting a lot of attention and is already receiving excellent reviews from people who are using the product. We are anticipating that many people will find greater wellness with Nopalea and become loyal long-term users.

With Nopalea you now have an opportunity to share the story and earn generous financial rewards. It's simple to do and almost everyone can benefit from Nopalea so the opportunity is nearly unlimited.

Attached you will find all the contest rules and details so you can get started immediately.

You will not want to miss out on the Nopalea Explosion fun and prizes, so get started today!

Sincerely,

Terry Newsome
Affiliate International Sales Director





Project: Nopalea™ Explosion Details March 26 – June 29, 2009

Cash Prizes:

| | |
|---|----------------------------|
| 1st Place | \$10,000.00 USD |
| 2nd – 4th Place | \$5,000.00 USD each |
| 5th – 10th Place | \$1,000.00 USD each |

There will also be a special prize awarded for all those who meet the minimum four point qualification explained below.

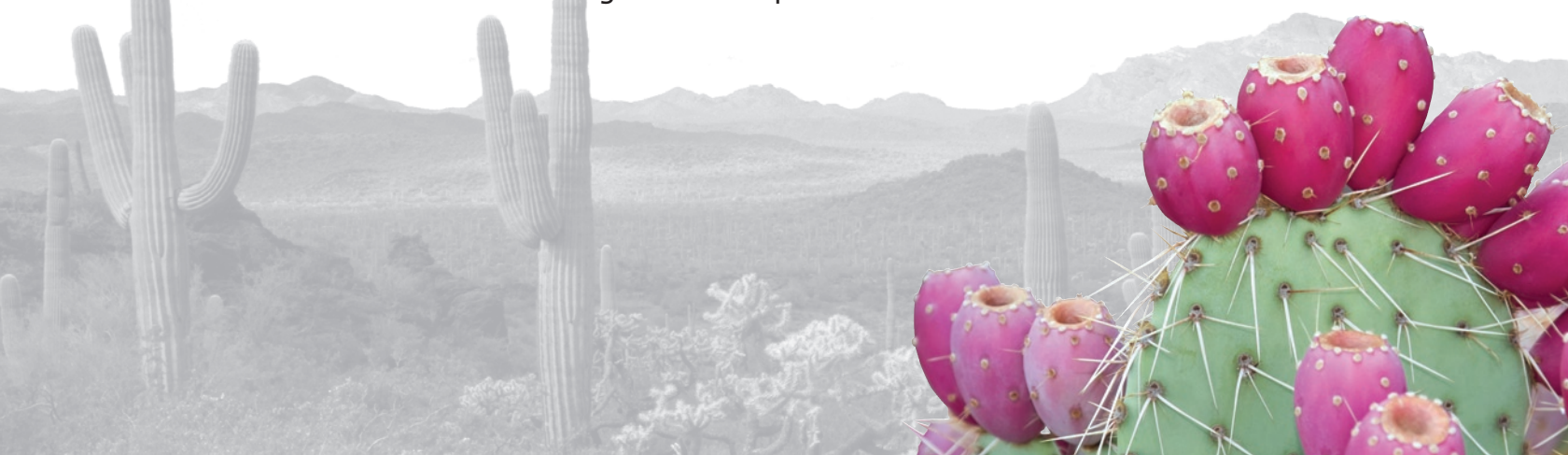
For new Affiliate Members who enroll during the contest period, in order to qualify for cash prizes you must enroll through the Sonoran Bloom™ Affiliate Member Starter Kit and have at least one bottle of Nopalea on Autoship throughout the contest period.

Existing Affiliate Members who have enrolled prior to March 26th can qualify by buying the Starter Kit or one case (4 bottles) of Nopalea. Plus you will need to have at least a minimum of one bottle of Nopalea on Autoship throughout the contest period.

*Starter Kits must be purchased by telephone only for existing Affiliate Members.

*Your Nopalea order can be combined with your existing TriVita Autoship order.

All cash prizes will be awarded July 1, 2009 or upon completion of contest audit. You will need a minimum of twelve contest points for cash prizes and four contest points for the special prize to be announced. In the event of a tie the winners will be decided based on the total volume generated from new Affiliate Members enrolled during the contest period.





Contest Point System:

Project: Nopalea™ Explosion is exclusive to Nopalea product only and new Affiliate Members that are enrolled through the Sonoran Bloom™ Affiliate Member Starter Kit. Each Affiliate Member who enrolls with a starter kit and has at least one bottle minimum on Autoship is eligible for one point per month. The maximum point value you can create per Affiliate Member during the contest period is three.

1 Affiliate Member + 1 bottle Nopalea Autoship = 1 point

All points are allocated to the enroller and not the placement. There are no placement limitations.

Point Eligibility:

All new Affiliate Members who enroll during the contest period are eligible for the contest prizes. Existing Non-Affiliate Members or pending Members are also eligible to become Affiliate Members and count for points and/or participation in the contest. Points will only be counted for accounts with a social security or federal tax identification numbers. Contest winners' points will be audited to verify knowledge of participation as a TriVita Affiliate Member.

Contest Disclaimer:

This contest is subject to the policies and procedures of TriVita. New Affiliate accounts must be active accounts and desire to be working the business. All are subject to TriVita's audit of being an active Affiliate Member to count towards the contest. All decisions are final and subject to TriVita Executive Team decision.

For more information on this contest please contact:

Affiliate Member Services at (800) 874-8482

Click on the link below to view the contest announcement at the Nopalea kick-off in Phoenix, Arizona on March 26, 2009:

<http://www.sonoranbloom.com/trivideo/nopalea-explosion.aspx>

